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JABULA Garden Party Pack

Use your garden to create a food garden in South Africa

Jabula! Means 'celebrate' in South African languages, which is why we like to call our garden parties Jabulas.



Your guide to planning and facilitating a garden party to raise funds for Thatu, UK Registered Charity No.: 1108655

Why a Garden Party?

We are working to raise funds to enable schools and communities in South Africa to be taught the skills required to grow food and develop the land sustainably. £6,000 will fund one food garden project.

So what better way to ask for support in raising funds than to ask you to use your garden to create a food garden in South Africa! You and your garden can make a difference.

Here we suggest a few things you need to think about.

Who will you invite?

You can decide! It is YOUR garden, your home, your time and energy making the event happen, so YOU decide who and how many you feel comfortable inviting. It could be you, your close friends and neighbours.

Some people are happy to advertise the event within their local community by leafleting houses, shops and the library, for example. Others may feel more comfortable 'targeting' their friends and colleagues. Some people may choose to organise a Garden Party with a local school, church or community association.

We do ask you to remember that whilst we hope your garden party will be an enjoyable event for all, it is also about raising funds - so we would ask you to think carefully about who is likely to attend and what sort of stalls and activities may encourage them to spend money.

Best day and date

You know what will work for you and your friends. The choice of day and time will depend on who you want to invite.

We are asking supporters of Thatu to run their garden party from July 2006 onwards. Although we imagine most parties will take place in the summer, you may want to consider linking your garden party to the harvest festival or other events.

Timing

Most garden parties will start in the early afternoon and last for around 3 hours, typically from 2pm - 5pm

What should you charge for entry?

We suggest that you charge an entry fee. A minimum might be UK £1.50 to include a raffle ticket, but you could charge more if you want to include a drink and cake as well?

Ideas for activities and stalls:

- Activities for children e.g. face painting, plant potting or flowerpot painting
- A raffle or tombola, with tickets simply sold at the garden party
- Entertainment e.g. live music
- Home made produce and or home grown produce sell well
- Plant stall - cuttings and plants grown from seed and potted up and sold at a reasonable price (say 50p each) can raise a surprising amount of money.
- Refreshments of your choice. Could be anything from Boerewors (South African Sausages) to a more English Scones and Cream Tea, and everything in between!
- Ask local crafts people e.g. jewellery makers, potters etc. whether they would like to have a stall at your garden party - of course, with an agreed percentage of their sales to go to Thatu
- Auction of donated items
- Fun tournaments such as boules or quoits - where the participants pay a small fee to have a turn, and the winner gets a bottle of sparkling wine.

A few tips...

- Allow plenty of time to plan and prepare.
- Work out a time plan and agree task dates.
- Brush up on a few facts about Thatu - this knowledge can persuade people as to why they should support you!
- Enlist the help of others. Encourage family, friends and work colleagues to help.
- When asking for prizes for raffles and tombolas, rather than cold calling, try to target organisations, businesses or individuals where you have a contact.
- People will ask where the money is being spent. Ensure your fundraising team know a few tangible facts about where the money will be going.

£6,000 totally sets up a community food garden. You can also refer people to the Thatu website for regular feedback on projects and information about how the money you raised is being spent.

What next?

It is simple! Let us know if you are prepared to support Thatu by printing this page out, ticking the boxes below, and returning it to Thatu.

I am interested in holding a garden party

I would be happy to support someone who is planning a garden party in my area.

NAME:

ADDRESS:

**CONTACT
NUMBER:**

**EMAIL
ADDRESS:**

Send to:

**THATU
THE WHITEHOUSE
UPPER GREEN ROAD
SHIPBOURNE
KENT, TN11 9PG**

Or email your details to: gardenparties@thatu.org.uk